OPSERA

Driving Copilot Adoption at a Leading Industrial Enterprise

A Fortune 100 industrial leader has taken a big step forward with GitHub Copilot, putting AI coding into the hands of 190 developers. The challenge? While 112 licenses are active, nearly 80 remain unused. That gap represents untapped productivity gains and real cost savings. With the right strategies and Opsera's insights, teams can drive full adoption and unlock maximum ROI.

Why It Matters

Copilot is changing how developers write, review, and deliver code. This industrial leader is already seeing faster lead and cycle times, and full adoption could multiply the impact.

- **56% faster** lead times and **32% faster** cycle times
- **1,327 developer hours saved** per month at full adoption
- **$66K** in projected monthly savings

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Key Benefits

Adoption isn't about features, it's about outcomes. This industry leader stands to gain in productivity, cost savings, and delivery speed.

- **Higher productivity:** 1,327 hours/month saved
- **Real savings:** $27K additional monthly cost reduction possible
- **Faster delivery:** Lead times cut by half, cycle times shortened by a third
- **Better code quality:** 21% of accepted code generated by AI, less boilerplate
- **Data backed decisions:** Track ROI and adoption through Opsera dashboards

Strategies That Work

Getting inactive users on board requires more than licenses. These proven approaches help shift behavior and culture.

- Targeted training with real project examples relevant to the enterprise
- Gamification and recognition with leaderboards and rewards
- Mentorship through Copilot "champions"
- Workflow integration into PR reviews and templates
- Leadership advocacy with ROI data and digital transformation alignment

Industry Benchmarks

Leading enterprises aren't alone in navigating adoption hurdles. Comparing against industry peers highlights where gains can be made.

- **Technology and Startups:** Highest acceptance rates (65–75%) and 15–25% productivity gains
- **Healthcare:** Lower adoption due to stricter testing, acceptance around 60–70%
- **Industrial Conglomerates:** Typically lagging, 5–15% productivity gains
- **Banking and Finance:** Moderate adoption driven by code quality and security
- **Insurance:** Lower acceptance and slower productivity lifts due to compliance complexity

Opsera's Role

Opsera makes Copilot adoption measurable, actionable, and tied to ROI. With dashboards built for Industrial Conglomerates, leaders can see impact at a glance.

- Track usage across teams
- Quantify productivity gains
- Identify optimization opportunities
- Build executive confidence with ROI data

The Big Picture

Copilot is more than an AI assistant, it's a shift in how leading enterprises develop software. With the right push, they can accelerate development cycles by up to 50% and turn every Copilot license into measurable value.

See how Opsera helps enterprises turn Copilot into outcomes.
Schedule a demo.

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